




# SOCIAL MEDIA

## WHAT EVERY PARENT NEEDS TO KNOW

Statistics are from Pew  
Research Center

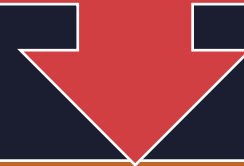


# Bohn Elementary is ...

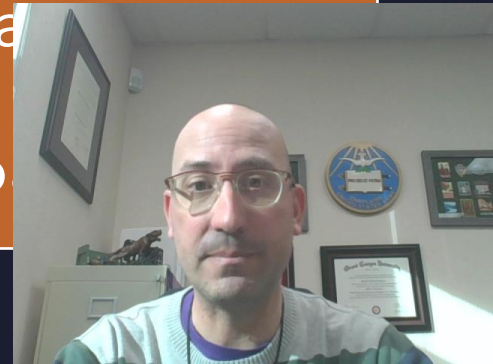
Elementary School



With Students ranging in age from 5 – 11.



Some students do not have a  
Social Media sites, but other  
have access on a daily b

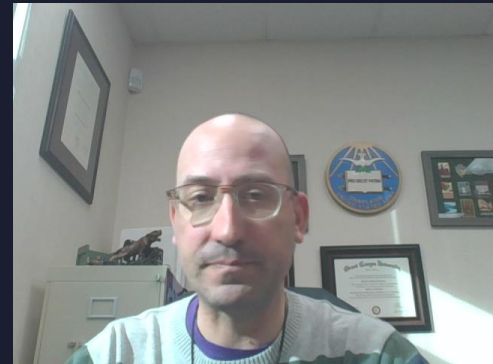


# What Is Social Media?

Internet-based form of communication

Allow users to:

- \*have conversations,
- \*share information
- \*create web content



# Popular Social Media Sites (SMS)

TIK-TOK

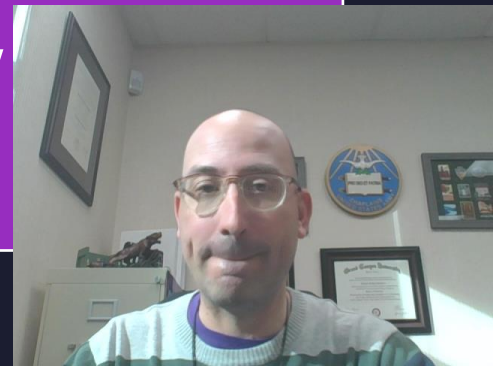
YouTube

Instagram

Snapchat

Discord

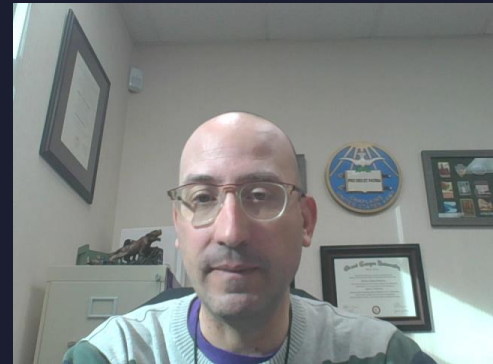
Tw



# On Instagram and Snapchat ...

## "My Eyes Only"

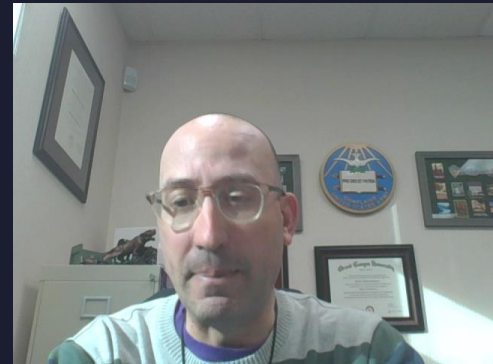
- Private Folder
- Password Protected
- Users can save sensitive pictures and texts.





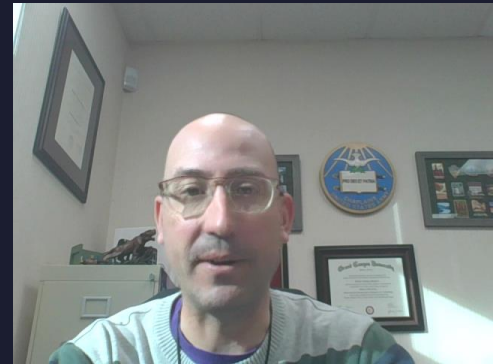
# Calculator+

- Can Be Used as a Calculator
- When users put in numeric passcode, it opens to a hidden folder.
- In the folder can be:
  - Pictures
  - Emails
  - Texts



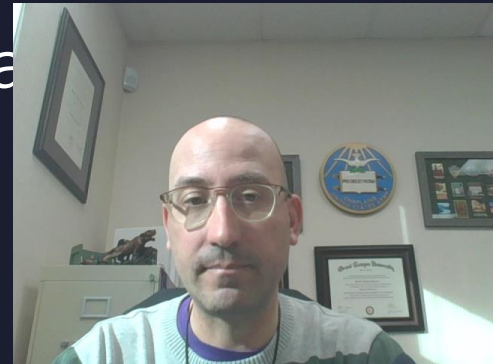
# Parenting Children in the Age of Screens

- 71% of parents of a child under 12 say that are at least,
  - Somewhat to Very Concerned that their child spends too much time in front of screens.
  - This survey was taken before COVID-19 outbreak
- Parents are apprehensive about long-term effects of smartphones on children's development (Reading; Writing; Listening; Speaking).
- 71% believe that widespread use of smartphones potentially has more harm than risk.



# Types of Systems that Young Children Engage With:

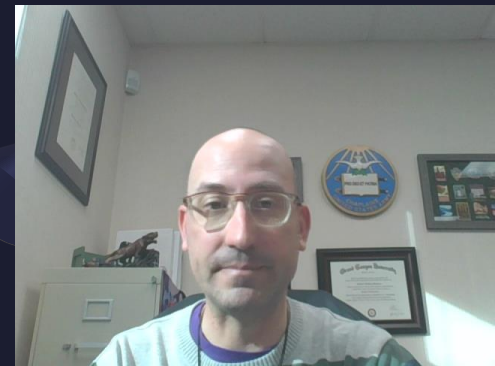
- 80% of parents say their child age 5-11 engages with a tablet computer.
- 63% engages with a smartphone.
  - Under the age of 5 - 48% engage with a tablet computer and 55% with a smartphone.
- 36% of parents state their child 11 or younger interacts with voice-activated assistants (Apple's Siri or Amazon Alexa)

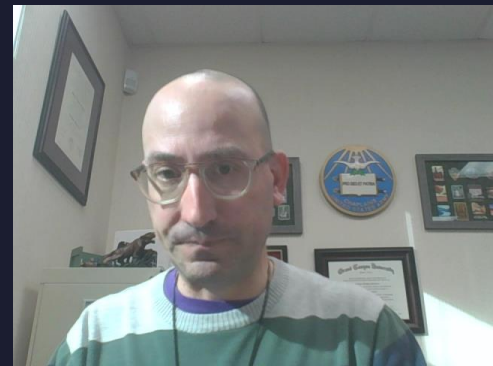




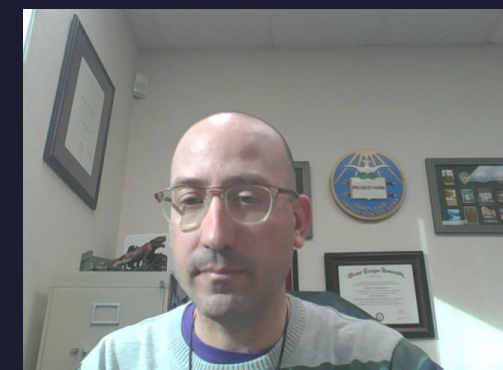


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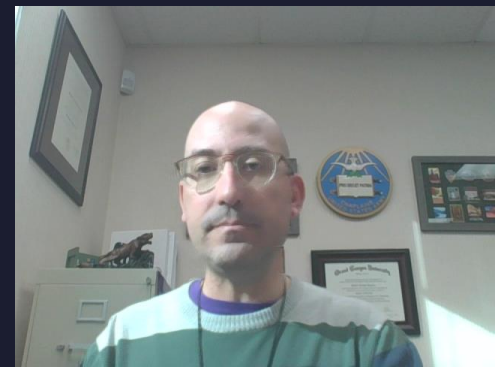


# 13 years or older





**43% of 8-13 year old  
children  
have communicated with a  
stranger**





# "Friends" and "Followers"

Before Social Media:  
Conversations with  
students about being  
approached by  
strangers.

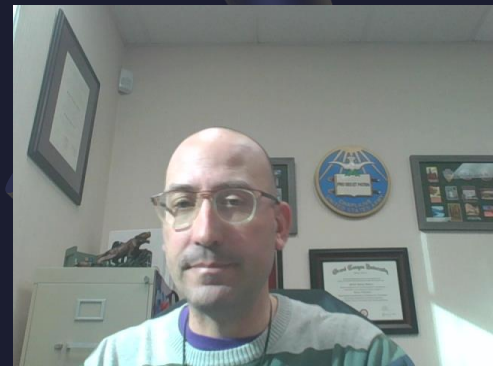
With Social Media:  
Conversations with  
children about being  
approached by a  
"friend" "follower" on  
social media



Some Social Media Platforms  
do not have parental  
monitoring options  
(i.e. Discord)

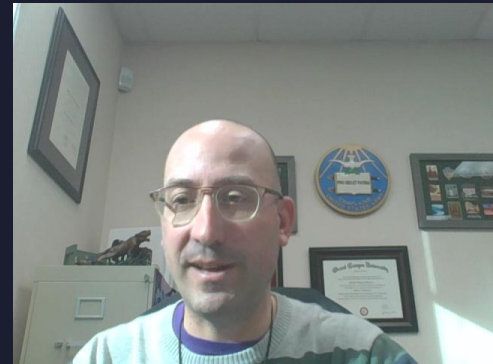


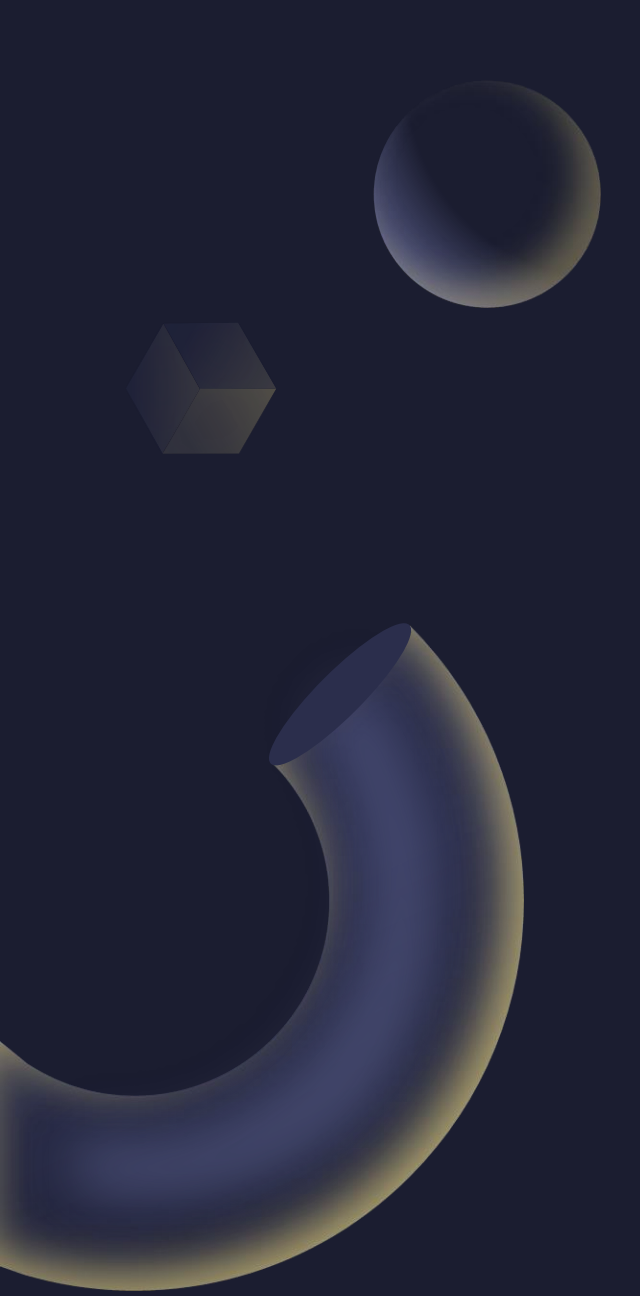
# Facebook Papers



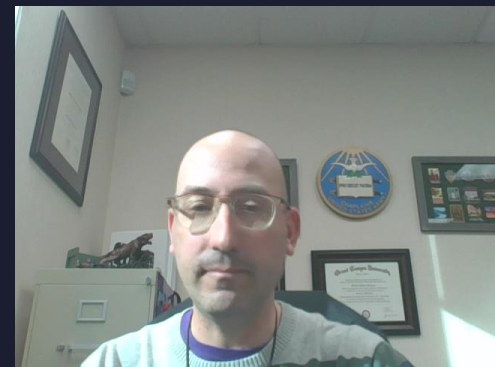
# Facebook Papers Facts

- 32% of teen girls said that when they felt bad about their bodies, Instagram made them feel worse.
- 14% of boys said that Instagram made them feel worse about themselves.
- 40% of Instagram's users (over 400 million users) are 22 or younger.

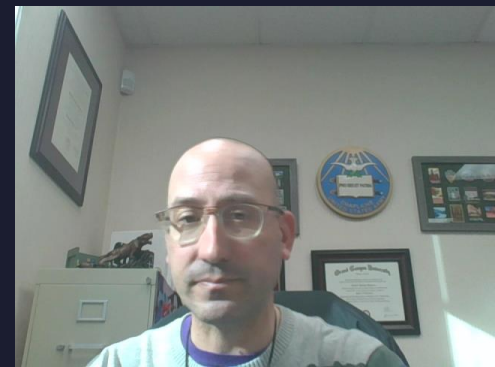




Pre-Teen/Teenage anxiety,  
suicidal ideation, and mental  
health needs have risen prior  
to COVID.



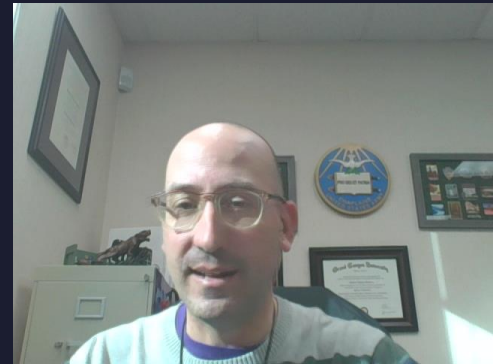
95%



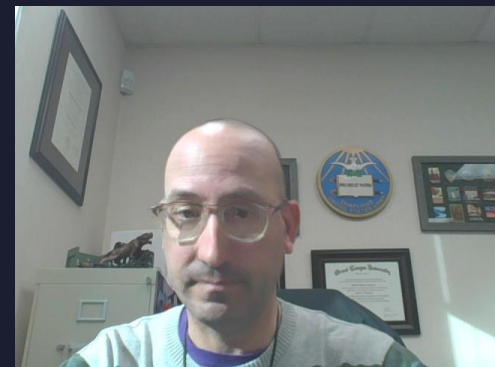


# 95%

Of pre-teens have  
access to a smartphone

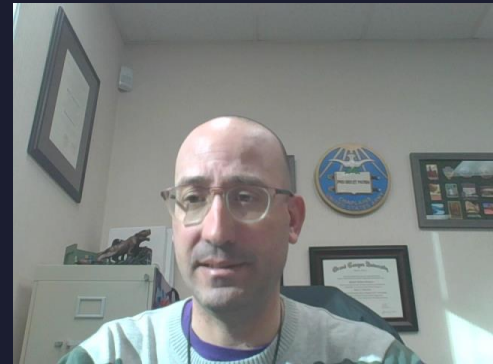


66%

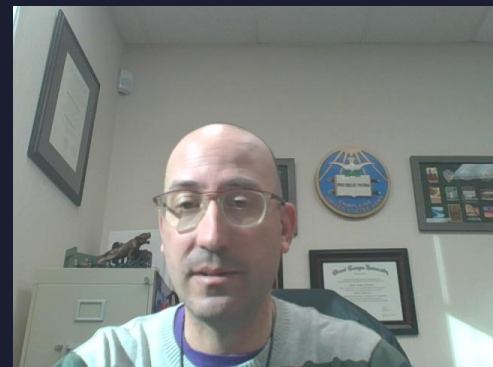


# 66%

Of young adults (18-24)  
have been harassed  
and/or bullied online

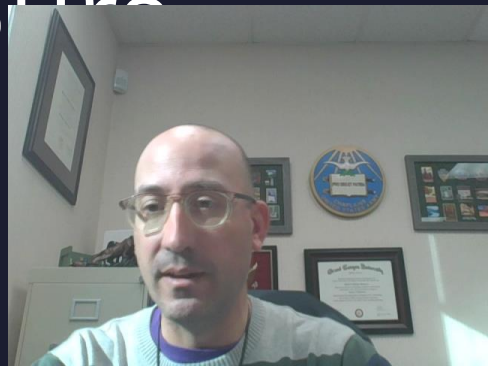


2x



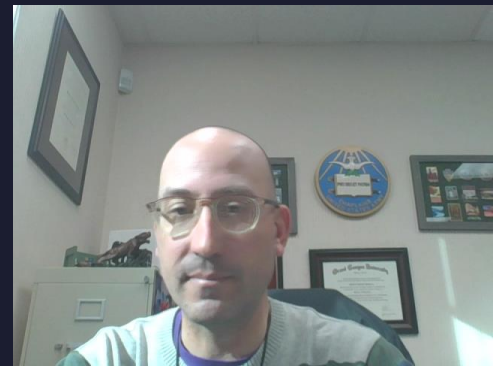
# 2x

Social Media Platform usage has doubled in the past 18 months to 3 hours per day for pre-teens; 8 hours per day for 13-18 year olds.



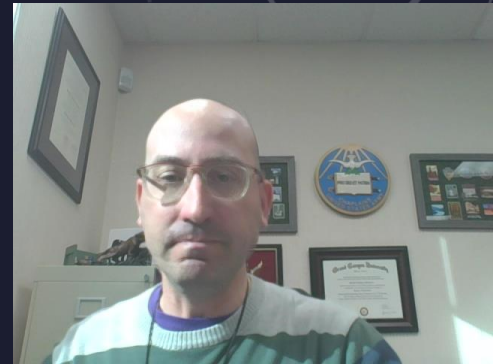


Bohn Elementary is not unlike  
other sites ...



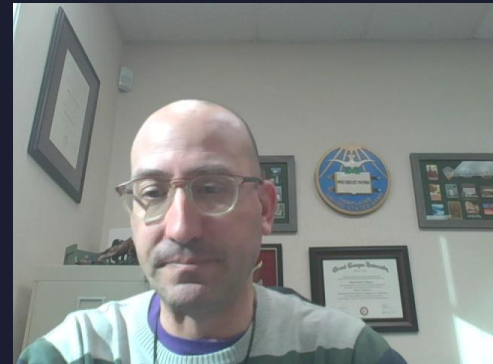


# What Can You Do As Parents?



# Some Ideas ...

- 1) Social Media-less times & Distraction free nights
- 2) Have conversation
  - Friends
  - Appropriate Conversations
- 3) Check on your children's use of social media sites
- 4) Be the example



A person wearing a grey knit hat with a red pom-pom and a dark jacket with a striped scarf is seen from behind, looking towards a night scene filled with colorful bokeh lights. The lights are in various colors including white, yellow, orange, red, blue, and green, creating a festive atmosphere.

This Night Is  
about Us as  
a  
Community

